

PASCAL IBGUI

OWNER Pascal Pour Elle

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A visionary in the salon world, Pascal Ibgui has redefined the salon concept, taking the servicing of his clients to the next level and earning the respect and admiration of industry peers worldwide.

MEN'S BOOK What drew you to the salon world?

PASCAL IBGUI I always liked fashion, creativity and change—making people feel good about themselves. The beauty industry is progressive, energetic and young. You're always learning at every stage of your career.

MB What makes Pascal Pour Elle stand out?

PI We have always been cutting edge, traveling across the country to identify the newest techniques and products. Well-trained and educated staff is the key to our success.

MB Describe your relationship with your clients.

PI Our clients are our canvas. We work with what is presented, finding and expressing qualities that are consistent with the individual's lifestyle and taste.

MB What concerns you most in today's world?

PI Pollution and its effects on global warming. This is why Pascal Pour Elle is going green. Our campaign—recyclable materials, energy use reduction, botanically-based products—has only just begun.

MB What don't many people know about Pascal, the person?

PI My three, six and 17-year-old kids are the joy of my life. I love spending time with them, going to a pool or museum. I call that a great day!

MB What's your favorite food?

PI Being French, what a question! Actually Italian's my favorite.

MB What is your hobby?

PI To race my Aston Martin with my racing partner, Rick Mancuso, of Lake Forest Sports Car. I love living on the edge.

MB What's next for Pascal Pour Elle?

PI We are excited to announce the opening of the region's largest coloring center in Glencoe. It will feature state-of-the-art scalp and hair treatments tailored to your individual needs.

"It is time to lead again by example. We are going green! Recyclable materials. Energy use reduction. Botanically-based products. I challenge my fellow salon owners to follow suit. The future of our world depends on all of us!"

—Pascal Ibgui